



PATENT CIA™

(Competitive Intelligence Alerts)

- Protect your own patent assets
- Mitigate infringement
- Monitor a competitor's patent activity
- Follow trends in emerging technologies
- Perpetually data mine newly granted patents for possible acquisition

Intelligent, Robust Patent Competitive Intelligence Application

Today's enterprise banks on understanding the competitive landscape. Deciding the R&D, patenting or litigation strategy requires IP managers to know the risks competitors' patents have on major manufacturing projects or expensive long-term R&D projects, and plan for future market opportunities by forecasting competitive technology trends.

The Patent Competitive Intelligence Alert (CIA™) is arguably the most intelligent and robust patent competitive intelligence application available.

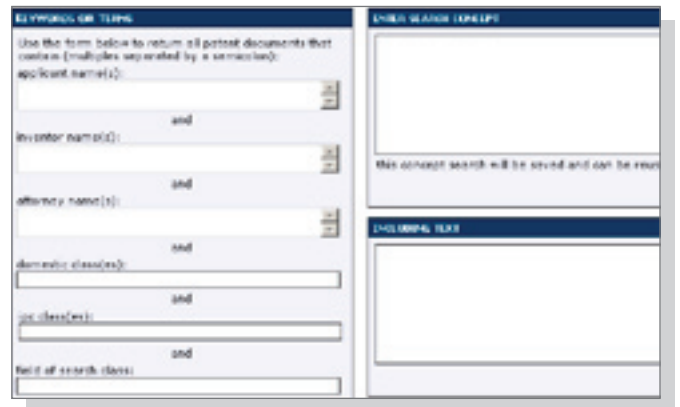
Patent Competitive Intelligence Alerts are automated search profiles that are run perpetually against the international patent data warehouse, and updated each time new patent documents are added to the database (approximately 40,000 per week). A separate profile is created for each competitive intelligence target. Patent CIA alerts are collaborative in that they are accessible by multiple authorized users.

Profiles are created to each competitor, each technology area that you want to monitor, for each product (for perpetual freedom to operate analysis), or for each high risk pending application.

FEATURES

Patent CIA allows semantic alerts, advanced Boolean alerts and citation watch. The most effective alerts will be SEMANTIC alerts. Using the broad, relevancy ranking capabilities of LSA, Semantic alerts provide the richest results set possible. With a cut off based on percent relevancy you can control the volume of results. In most cases, relevancy below 80% will likely be of limited interest and use.

Creation of semantic, advanced Boolean and citation alert profiles.

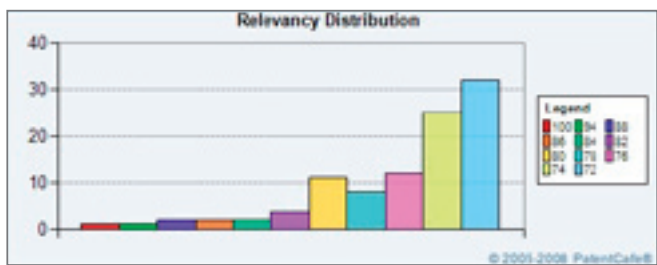
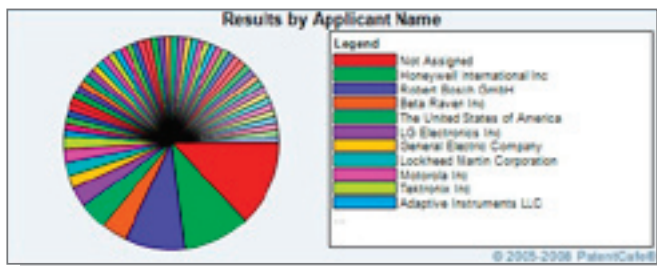
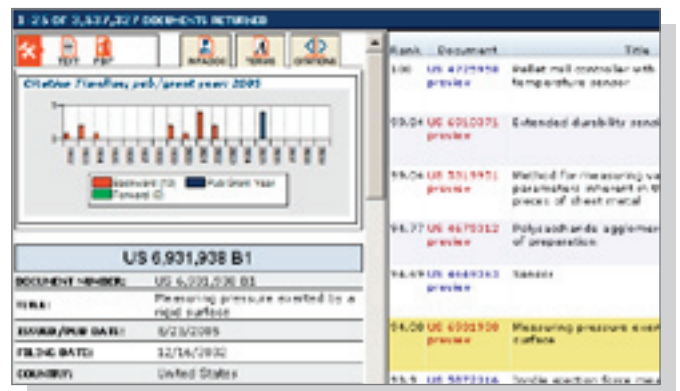


Relevancy ranking of results

Rank	Document	Title
100	US 4725958	Patent
99.84	US 6910371	Ext
99.04	US 5319951	Mer

You may further control the results by judiciously adding one or two absolutely required keywords, for instance, the assignee (competitor name).

Consolidated patent information



Dynamically generated analytics charts and graphs allow you to visually analyse your alert results.

Viewing and Manage ACTIVE ALERTS offers a variety of viewing options, graphic analysis and clustering. Additionally, you may sort, search within, bookmark patent hits that are of most interest, or hide previously viewed patents.

The system allows to transfer all of your ProSearch Semantic search query and filters to a new Patent CIA alert.

Patent CIA alerts allow multi-user collaboration. Notes, comments, or other meta data can be added to any patent listed in the alert results.

FEATURES



Multi-user Collaboration

Patent data exporting and document / data downloading is standardized across all tools. Convert all data on the current page to an Excel file (pop up for saving to your desktop).

You may download only patent documents that you have individually checked in the search results screen or Bulk download data from up to 20,000 patents. You may select individually desired data fields for export.

Dashboard and Topography

In your individual Control Panel you can elect to record session details, review your Activity History of previous search sessions that you may have recorded, retrieve documents from your Download Centre, including CSV data exports of search results data, PFI reports that you

may have generated, patent documents (PDF format) downloaded from a set of search results, or patents and patent data exported from Portfolio DSS™ or Patent CIA alerts, change password or other personal account information.

* Pantros IP's web-accessible patent database is one of the largest and most complete online patent collections in the world (US granted, applications, design / WIPO (PCT) / Japan (A2, B2, B4, T2) / EP-A / EP-B / Canada / Germany / France / GB / ...). Our expanding collections are continually being processed to WIPO St. 36 and 6-Sigma patent data quality targets. Patent applications are available in our semantic database latest 24 - 48 hours after publication from authorities. If you have a requirement for patent collections not listed above, please contact us. We can provide additional patent collections on special request. We have access to over 90 Million patent documents.