



# CREATING VALUE FROM IP

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Patents can model the future. Put in context, they predict the competitiveness of technology innovators or companies. Beside its significant influence on a company's current and future position, IP is the new asset class of the 21st century and a significant growth factor for many companies around the world. No matter if you want to enter new markets or generate additional revenue streams, the management of intellectual assets is increasingly a strategic business issue. Let two of the best IP companies of the world support your business success!

- IP due diligence on patent portfolios to optimise IP strategy
- Industry and competitor IP analysis to create competitive advantage
- Process and incubate selected IP to generate value
- Product development from IP outside your organisation leveraging our experience
- Licensee identification outside your industry to create new revenue streams
- Patent quality analysis for acquisition of any patent portfolio

# CREATING VALUE FROM INTELLECTUAL PROPERTY

## PANTROS IP

PANTROS IP is the world's leading pioneer of artificial intelligent IP solutions. Beside the successful market implementation of the first intelligent semantic search engines and semantic patent databases, Pantros IP digitalized the complex process of multi-dimensional patent analytics and evaluations to provide measurable IP information for operative and strategic company management.

## ENGAGE AG

engage AG (being part of the inno-group) has been identifying, creating and valorising value from IP for nearly two decades. We have a special focus supporting research institutes, and offer our services to private corporations and funds. engage AG has a successful track record in processing and incubating IP and thereby creating a competitive advantage for our customers.

## VALUE CREATION

PANTROS IP and engage AG offer an unmatched competence and experience to create value from your IP. Based on our experience, intelligence and superior tools we ...

- run a due diligence on your existing IP portfolio and give specific proposals how to optimise your IP strategy;
- analyse your industries and competitor's IP to create a competitive advantage for your business;
- process and incubate selected IP to generate more value for your products and services;
- cluster and strategically develop products from IP outside your organisation leveraging our experience and flexibility in developing and managing outsourced companies
- identify licensees outside your industry to create new revenue streams
- analyse patent quality before acquisition of any patent portfolio

We add measurable value to your business. Contact us.